

HARCOURT ALLEN

*People First Design.
Always.*

hharcourtallen@gmail.com
(502) 777-4328
<http://designedbyharcourt.com>

SKILLS

Digital

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe After Effects
Xd / Figma / Sketch
Microsoft Office
HTML / CSS / JavaScript
Python
NX / SolidWorks

Marketing Certificates

Hubspot Inbound Marketing
Google Analytics

Other

Illustration
Communication
Enthusiasm
Teamwork
Problem Solving
Leadership
Creativity
Social Media

EDUCATION

Northwestern University

McCormick School of Engineering *Sep 2016 - Mar 2020*
User Experience Design Engineering and Psychology

University of Pennsylvania

Experience Lab Certificate *Exp. Jul 2020 - Dec 2020*
Digital Marketing and Storytelling

WORK EXPERIENCE

Hylite *San Francisco, CA & Dallas, TX*

Digital Marketing and UX Fellow *Sep 2020 - Present*
Revamped Hylite's website, helped create the customer business plan, ran social media accounts, and created content based on user research.

Instawork *San Francisco, CA*

Product Design Intern *June 2019 - Sep 2019*
Increased Live Operation team's productivity by 25% by redesigning and helping build the operations web tool. Created marketing collateral and wall art to showcase Instawork Professionals.

Northwestern Recreation *Evanston, IL*

Graphic Designer *Sep 2018 - Apr 2020*
Increased awareness for Northwestern Recreation events, services, and facilities through creation of social media content, posters, and infographics. Collaborated with Marketing Team on promotions.

DIY - Diabetes Management *Evanston, IL*

UX and Graphic Designer *Apr 2020 - Sep 2020*
Collaborated with Feinberg School of Medicine to restructure, design, and create 50+ animations for their website to deliver education resources to people newly diagnosed with diabetes during COVID-19.